

GEFEN

REDEFINE WHAT'S POSSIBLE

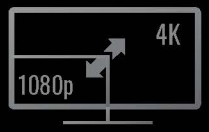


GAME-CHANGING SOLUTIONS
FOR DIGITAL RETAIL SIGNAGE

EASY INSTALL

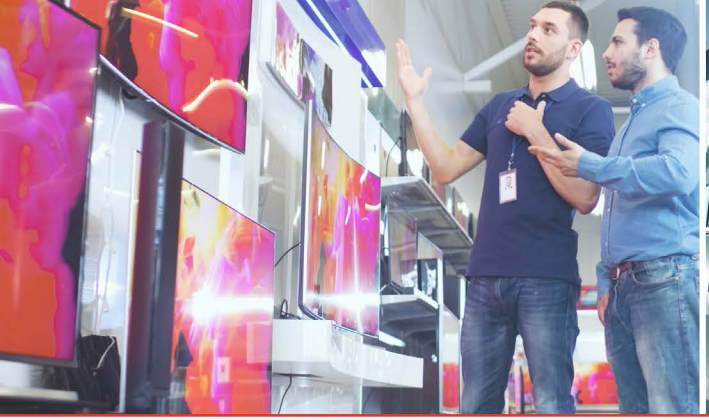
CENTRAL MANAGEMENT

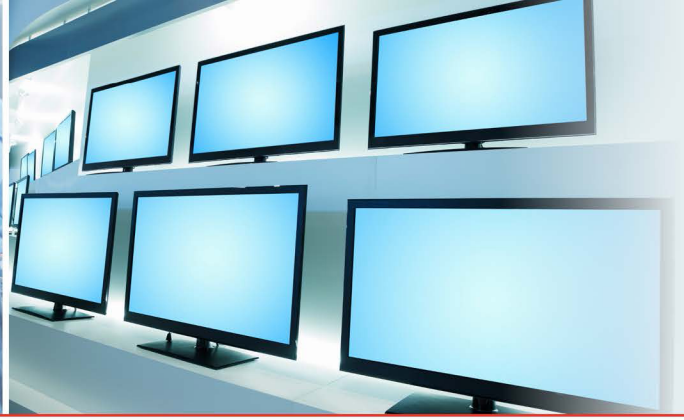
AUTO-DOWNSCALE



SELF HEALING

ALWAYS ON





Gefen® products deliver intuitive, reliable A/V distribution – bridging the gap between rapidly advancing technology & real-world, digital signage applications.

REDEFINING RETAIL DIGITAL SIGNAGE

- **Easy Install.** Simply plug -&- play and you're ready to deploy and upgrade retail store displays with minimum downtime
- **Centralized Management.** Control & monitor all cascaded splitters through IP network for easy maintenance
- **Auto-Downscale.** Automatically scale 4K content down to 1080p in mixed display scenarios
- **Self Healing.** System automatically returns the display to preselected content, even after shoppers interact with the displays
- **Always On with Smart CEC.** Each 1:1 replicating output ensures displays are always on and displaying your content, providing shoppers with the best retail experience

HDMI CABLES

AVAILABLE IN 3 LENGTHS

GEF-CAB-HS-HDMI-1M
GEF-CAB-HS-HDMI-2M
GEF-CAB-HS-HDMI-3M



2 New Solutions for Splitting + Switching

Low-Cost Ownership with High-Value Retail Performance



GTB-UHD600-28S

4K Ultra HD 2:8 Splitter

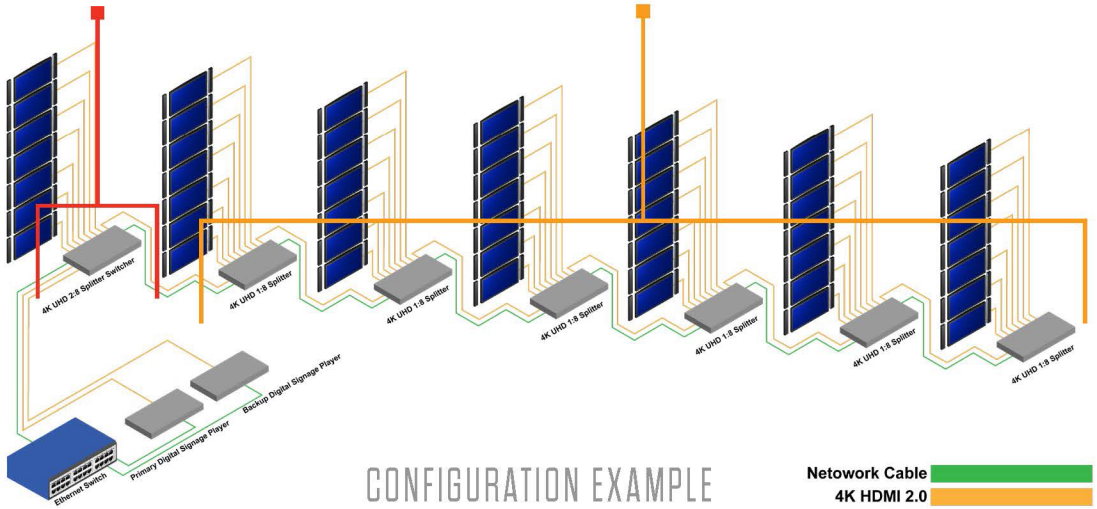
- All features of 1:8 Splitter
- Dual Input Selection
- Automatic Fail-over Switching
- Choose when/how back-up source is triggered



GTB-UHD600-18S

4K Ultra HD 1:8 Splitter

- Smart CEC Management
- Display Always On
- Automatically downscale 4K to 1080p content [with mixture of displays]
- Cascade Network Connectivity



CONFIGURATION EXAMPLE

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